



Studio quality sound for streaming or download - immerse yourself in performances by your favourite artists whilst at home, or in the car, and experience the sound as if you were in the front row.

Master Quality Authenticated, or MQA, sets a new standard in capturing, delivering and reproducing digital audio with maximum sound quality.

Fully integrated into StreamSDK, the MQA format captures 100% of the original recording and on playback reveals every detail of the artist performance, in a file that's small enough to stream.

Product opportunities

- Speakers & Soundbars
- Pre-amplifiers
- Active speakers with streaming
- Audio / Video receivers
- Integrated Amplifiers
- DACs
- Portable Players
- In-car audio installation

About MQA

Using pioneering scientific research into how people hear, the MQA team have created a technology that captures the sound of the original studio performance. The master MQA file is fully authenticated and is small enough to stream, while also being backward compatible, so you can play MQA music on any device. MQA's award-winning technology is licensed by labels, music services and hardware manufacturers worldwide and is certified by the RIAA. MQA is a UK-based private company. www.mqa.co.uk

